

#### REMARKS - General

The claims have been rewritten as a system claim which should address the Examiner's Section 112 and Section 101 rejections. The claims have also been rewritten so that the invention is non-obvious in regards to the 103 rejection based on Walker US PUB 2003/0003988. Material has been added to the base claim that are not disclosed in Walker which Applicant contends makes the new claims novel and nonobvious to someone skilled in the arts. Applicant contends that the Customer Management System/database used in the current application is much more broad and extensive than that defined in Walker.

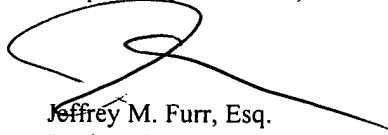
As to Examiner's comments on Claim 37, Walker is limited to gaming devices and printtext in a native language. The current invention is more extensive. It involves communication far beyond Walker and interaction between players and the system. The system also has a translation function for between users that is far superior and different from the Walker disclosure and invention.

Also applicants have rewritten all claims to define the invention more particularly and distinctly so as to overcome the technical rejections and define the invention patentably over the prior art.

#### Conclusion

For all of the above reasons, applicant submits that the specification and claims are now in proper form, and that the claims all define patentably over prior art. Therefore the applicant submits that this application is now in condition for allowance, which action is respectfully solicited.

Respectfully submitted,



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I hereby certify that on the date below this document and referenced attachments, if any, will be deposited with the U.S. Postal Service as first class mail in an envelope addressed to "Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450."

March 28, 2008

~~June 22, 2007~~

